

# SPORTS BETTING

# 101



# LEARNING THE FACTS ABOUT SPORTS BETTING CAN HELP YOU HAVE A POSITIVE EXPERIENCE.

Whether you are a rookie or a veteran of sports betting, here are some tips that you can build into your game plan:

## KNOW THE MARKETS

PlayNow Sports offers a range of betting options on all sorts of sporting outcomes. Here are common markets and what they mean:

**Money Line** – this is a bet based on the odds of who will win or lose a game, match or race.

**Point Spread** – this is a bet on whether a team wins or loses by the number of handicap points assigned to the favoured team.

**Over/Under** – this is a bet on whether the combined total score goes over or under a certain number.

**Props** – this is a bet on events that happen during a sporting event, e.g. will the quarterback throw over two touchdowns.



## LEARN THE RULES OF PLAY

Reading a betting line is a key component to understanding what you're betting on. Each betting option has odds associated with it. This tells you which bet is more likely to win, and what the payout could be if it does.

## BEFORE YOU BET

Decide how much money you're going to bet with and how much money you are comfortable losing. If you lose it, it's gone and you're done. Don't try to win it back.

## NEVER PLAY EXPECTING TO MAKE MONEY

Sports knowledge can provide helpful guidance on which potential outcomes are more or less likely to happen. However, don't be fooled, chance still plays a part. No matter how skilled you might be, you still can't control all of the factors. Hope to win but expect to lose.

**Remember** – you're playing to have a good time.

**You have a GameSense Advisor in your corner when you need some extra coaching on how to play safely.**

Connect with them by phone at **1-877-706-6789** or through **PlayNow.com's Live Chat**.

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**Problem Gambling Helpline**  
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For more resources visit  
**[SIGA.ca/responsible-gaming](https://www.siga.ca/responsible-gaming)**