



Wîtaskêwin

Shareholder Newsletter | February 2020



GOLD HORSE CASINO TURNS ONE!

Gold Horse Casino held their first anniversary celebration from December 16 to 21, 2019.

'We're thrilled to celebrate Gold Horse Casino's first anniversary with the community of Lloydminster! We are grateful to our patrons, employees, and members of the broader community for their support,' says Roger Anderson, General Manager, Gold Horse Casino.

The casino held social media contests, food specials, and rollover cash draws as well as a main event which included a mystery prize announcement, appetizers, cake on the gaming floor, a Las Vegas trip give away, and a live show from The Dirt Rich Band.

To date, we've created over 70 partnerships and invested more than \$120,000 in Lloydminster

and area. Here's a handful of notable partnerships:

- Thorpe Recovery Centre
- The Olive Tree Food Bank
- CPCA Pro Tour
- Lloyd Exhibition Fair
- Lloyd Region Health Foundation Gala
- Healing through Culture with Ekweskeet Healing Lodge
- Lakeland College Presidents Gala
- 5th Annual Sirens & Sapphires Gala
- Santa's Project

In this issue

Awards and Recognition	2
Dakota Dunes Resort update/ Players Club/ Smoke Signals Jackpot	3
Employee Highlights/Gold Eagle Casinos	4
Northern Lights/Painted Hand Casinos	5
Living Sky Casino/Central Office	6
Dakota Dunes/ Bear Claw Casino	7
Community Highlights/ Upcoming Events	8



AWARDS & RECOGNITION

Gold Horse Casino recognized with Diversity Award

The Diversity Award is given to an organization that embraces diversity in their workforce, encourages respect and inclusion, eliminates discrimination and barriers, and helps to create welcoming and inclusive workplaces and communities.

Pictured (L to R): Presenter of award Lindsay Sedgwick of Can-do Auto and Lube, Gold Horse Casino Marketing-Guest Services Manager Colleen Lewis, Gold Horse Casino Marketing Coordinator Joelle Collins, Gold Horse Casino General Manager Roger Anderson



NLC takes home three paNOW 'BOB' Best of the Best awards

Since 2014, paNOW has put the spotlight on the BEST OF THE BEST in Prince Albert and area. They call it The BOBs, and together with Prince Albert residents, they recognize the city's finest in food and drink, nightlife, entertainment, shopping, mind and body, and more.

- Genalyn Dioso awarded paNOW BOB Best
- Local Chef Award
- Paul Lomheim awarded Best Local Musician Made Good Award
- Northern Lights Casino/ Klassic Kar Klub awarded BOB Best Car Show Award



SIGA awarded Saskatchewan Top Employer

For the third year in a row, SIGA was named a Saskatchewan Top Employer.

The Saskatchewan Top Employer award is a special designation that recognizes employers who offer the most progressive and forward-thinking programs.



**SASKATCHEWAN'S
TOP EMPLOYERS**

Dakota Dunes Resort & Casino update

There's been a lot of progress at the new Dakota Dunes Resort & Casino, tentatively scheduled to open in September 2020!

SIGA is pleased to be working with our partner Whitecap Dakota First Nation on this \$38 million economic development project, which is creating about 230 jobs during the construction phase and is anticipated to create about 150 positions once open.

The hotel will offer:

- 155 rooms
- Over 9,000 sq. ft. of meeting space
- Fitness Centre
- Indoor Pool
- Restaurant & Bar with a large outdoor terrace
- Golf Club on site
- Lobby Market
- Free Wifi
- Outdoor parking
- Linked to Dakota Dunes Casino
- Outdoor amphitheatre for entertainment

Whitecap Dakota First Nation is building the hotel and has hired Atlic management firm to operate the hotel, manage bookings and food services in the multi-purpose room, which is currently managed by SIGA. SIGA will continue to operate Dakota Dunes Casino, which will be linked to the new resort.

On the resort side of things, the logo has been finalized with sign locations. Our partner is currently finishing up construction in the hotel lobby and is a bit farther along in the room construction. Learn more and check out the construction live stream at <https://www.dakotadunesresortandcasino.com/>.

On the casino side of things, there are a lot of pieces coming together in preparation for the opening. Most recently, the 'Spin High Limit Slot' room was completed along with

updates to the Smoking Room. That's in addition to the renovations to the High Limit Room last year. Next up on the project list is the restaurant/bar renovation with construction for that beginning later this spring.

Dakota Dunes Casino will benefit by visits from conferences, weddings, meetings, etc.

This project will provide economic benefits for Whitecap Dakota First Nation, Lake Diefenbaker Tourism Destination Area, and the City of Saskatoon, and is expected to generate \$230 million in economic benefits for the Saskatoon regional economy over 10 years.



Players Club celebrates 500,000th member!

On December 9th at Gold Eagle Casino, SIGA celebrated a significant membership milestone. Terrance O. was the 500,000th member to join the SIGA Players Club and was also the lucky recipient of a \$500 cash bonus prize just for signing up.

Reaching half a million members is a reflection of what we offer to our guests through incentives, offers, camaraderie and exceptional customer service. It means that our gaming experience provides value and is something that people want to be part of.

This is a major accomplishment for SIGA and we should all be proud.



Debbie Vidal wins Smoke Signals Jackpot at GEC

A Saskatoon woman is \$1,333,974.82 richer after winning SIGA's Smoke Signals™ jackpot. Debbie Vidal became the most recent top tier progressive jackpot winner at Gold Eagle Casino on November 25, 2019.

'It's amazing! And awesome, and unbelievable. And just still so surreal,' says Vidal about her big win.

'On behalf of the staff from Gold Eagle Casino, congratulations to Debbie on becoming our latest Smoke Signals millionaire! We're thrilled to be able to share in Debbie's excitement over this life-changing win.' says Kelly Atcheynum, General Manager.



SIGA HIGHLIGHTS | PEOPLE (as of December 31, 2019)

Management by Diversity

63.33%

of management are First Nation

Total Employees

1,904

Females in management positions

45%

Employees by Diversity

62.61%

of employees are First Nation

Employees by Tribal Council	BCC	CO	DDC	GEC	GHC	LSC	NLC	PHC	Total
Agency Chiefs Tribal Council	1	3	5	7	7	0	19	1	43
Battlefords Agency Tribal Chiefs	0	14	27	75	16	2	16	1	151
Battlefords Tribal Council	0	5	16	45	19	0	3	4	92
File Hills Qu'Appelle Tribal Council	3	8	6	3	0	8	2	16	46
Independent First Nation	3	16	44	24	32	1	14	21	155
Meadow Lake Tribal Council	0	4	10	10	2	1	12	1	40
Prince Albert Grand Council	2	12	39	9	7	5	158	1	233
Saskatoon Tribal Council	0	14	64	12	4	3	40	1	138
Southeast Treaty #4 Tribal Council	49	1	7	0	2	1	0	7	67
Touchwood Agency Tribal Council	1	6	9	1	2	0	4	5	28
Yorkton Tribal Council	9	6	12	4	1	1	4	54	91
FN External to Saskatchewan	8	12	16	8	20	6	11	27	108
First Nation Employees	76	101	255	198	112	28	283	139	1192
Non First Nation Employees	42	75	109	93	89	153	78	73	712
Total of SIGA Employees	118	176	364	291	201	181	361	212	1904
Previous Month Total Employees	119	173	371	296	203	180	357	214	1913
Previous Year FN EE Totals	86	104	287	191	117	29	287	134	1235
Previous Year EE Totals	125	173	399	288	198	183	369	203	1938

Gold Eagle Casino volunteers with Operation Red Nose

Gold Eagle helped Kidsport and the Lions Club provide safe rides home with Operation Red Nose throughout the holiday season. This is the 11th year that Operation Red Nose has operated in the Battlefords.

This year alone, Gold Eagle staff contributed over 90 hours to the program! Way to go!

Pictured (L to R): Shane Adams, Daisy Adams, Tashina Paskimin, Dawn Weenie, Trina Thunder, Melanie Trach (missing from photo)



Northern Lights Casino serves New Year's meal

On January 8, 2020, Northern Lights volunteers and partners from PAGC served the New Year's meal at Prince Albert Indian And Métis Friendship Centre.

Staff had a great time serving food to the public.

Pictured (L to R): Denise Besler, Richard Ahenakew, two representatives from other agencies, Kala Montgrand, Genalyn Dioso, Alvina Opoonechaw, Myrtle Sanderson, Kristian Okereke



Painted Hand Casino's Christmas Squad gift delivery

Painted Hand adopted two families for the Christmas Squad. Employees helped give two local families a Christmas to remember!

Employees donated cash and food hampers so that the social committee could go out and purchase gifts and enough food for two large families (one family has six children, and the other has eight children).

Pictured: Painted Hand's Christmas Squad families



Living Sky Casino fills hampers at Salvation Army

Living Sky volunteers presented a \$300 donation to Salvation Army Captain Charlotte Dean in support of that organization's Christmas Campaign.

Volunteers also spent two days helping to pack the Christmas hampers.

LSC has plans for a food drive early in 2020 to help re-stock the shelves of the food bank.

Pictured (L to R): Brittany Hildebrand, Kelsee Delorme, Sherri Foster, Edwina Gordon, Captain Charlotte, Tammy Kraus, Steven Hard, Nicole Mattice, Cheryl Johnson



Central Office delivers gifts to Princess Alexandra School

'I have had the privilege of participating as an elf in the gift delivery to Princess Alexandra on multiple occasions. There is no other time during the holidays that pulls at my heartstrings more than when I watch the students at the school receive and then open their gifts. They can hardly contain their excitement! It will be a memory I will embrace each holiday season. Volunteering in this way reminds me that I am part of something much bigger than myself. Thank you SIGA for this opportunity.' – Sugar Plum Butterfinger, SIGA elf
Pictured (L to R): (Back) Eric Lautsch, Desirae Barker, Dale Ahenakew, student, Kailey Lavallee, Bettie Paley, Sonia Pete, Lillian Denton; (Front) Amber Day, Lisa Locke, Santa [Darren Penner], Patricia Cook, Jackie Rabbitskin



Dakota Dunes Casino delivers warm clothing to St. Mary's

Staff at Dakota Dunes donated scarves, touques, jackets, gloves, mittens and more to be delivered to St. Mary's Wellness and Education Centre.

Pictured (L to R): Landon Anaquod, St. Mary's School principal, Lavonne Lariviere, Shelby Hansen



Bear Claw Casino & Hotel spreads holiday cheer

Volunteers helped to prepare and serve at the White Bear Elders' Christmas Dinner. L to R: Armanda McArthur, Ruthann Littlechief, Sheena McArthur, Jeff Lerat, Stella Aubichon. Pictured below in the kitchen is Marion Littlewolfe.

Other volunteers helped Santa with loading up the toys in Santa's sleigh at the Carlyle Bargain Shop.

Pictured (L to R): Toy Drive - George Butson, Deb Kirchofer, Peggy Slykhuis



SIGA HIGHLIGHTS | COMMUNITY

(as of January 31, 2020)

Total number of
SIGA volunteers

641

Total number sponsorship
applications received

901

Total number of
partnerships made

609

Target overall is 30%.
We're at

33.4%

Hands-on volunteer hours

5,189

Sponsorship budget

\$1.3M

UPCOMING EVENTS

Here are a selection of important corporate events, or SIGA-sponsored events.

February 14, Saskatoon

Libbie Young Centre Fundraiser

March 6-8, North Battleford

Battlefords Barons Atom B Hockey Tournament

March 10-11, Swift Current

Swift Current Regional Science Fair

March 10-13, North Battleford

Thunderchild First Nation School Land Based Learning Ice Fishing Derby

March 10-15, Prince Albert

Muskoday 1st Annual Winter Festival

March 25, Saskatoon

STC The Future is Yours Career Expo

March 26-29, Carlyle

Whitewood Farmers and Friends Bonspiel

May 1-15, all sites

Responsible Gambling Awareness Week

May 8-10, Lloydminster

GHC Pow Wow 'Honouring Our Mothers'



Battle of the Little Big Puck

February 15, Swift Current



FSIN Two-Spirit Gathering

March 17-18, Saskatoon

Stay up to date with
SIGA news and sharing success stories.

Email
kailey.lavallee@sig.sk.ca
to sign up for our digital newsletter.

SIGA
103 Aspen Place
Saskatoon, SK
S7N 1K4
SIGA.ca

