

Wîtaskêwin

Sharing Success - Shareholder Update

Winter 2022





SIGA President & CEO Zane Hansen

Digital Transformation

SIGA, along with its iGaming partners, successfully launched PlayNow.com, ushering in a new era of legal online gaming and sports betting for the province. These new business lines will elevate the gaming entertainment experience for customers across Saskatchewan and ensure our company remains a competitive player in the gaming industry.

Looking into the New Year, there are many new developments happening at our SIGA Casinos including a Facilities Master Plan, which will shape our future casino footprints, a product strategy under development and SIGA's first sports lounge which will open at Dakota Dunes Casino in the New Year.

A major upgrade to SIGA's Casino Management System - Project Version 16 - was successfully launched Nov. 23. The system upgrade provides increased functionality for casino employees, as well as increased capabilities to push updates and customize the slot displays and features, leading to an improved guest experience.

Human Resources continues to be a major focus. with work being done in key areas, such as workforce planning, recruitment and retention and learning & development.

Winter General Assemblies and Long Service Awards began in late November, with the first being Dakota Dunes Casino, and the remainder will be held over the month of December.

In 2023, SIGA Executive will be concentrating on finalizing a new Strategic Plan and 5 Year Roadmap for the organization.

We wish everyone Seasons Greetings heading into this holiday season, and a prosperous New Year.

With regards,

Zane Hansen

President and CEO, SIGA

















PLAYNOW Casino Sports Log In

PlayNow Casino and Sports Betting is now live. Register or Login to play today.

PlayNow Saskatchewan is the only gambling website whose profits go back to Saskatchewan.

Sign Up Now



Online Casino → Sports Betting

Casino Games









Sports →

[A screenshot of the new PlayNow.com/sk website]

Saskatchewan's first and only legal online gaming and sports betting site, PlayNow. com, became available to Saskatchewan residents on Thursday, November 3, 2022.

SIGA is the official operator of PlayNow.com in Saskatchewan, as per an operating agreement with SaskGaming.

"We are excited to be the exclusive provider of Saskatchewan's first and only legal online gaming site, which will provide a safe and secure option for residents to play their favourite casino games and bet on their favourite sports teams online," said SIGA President and CEO Zane Hansen.

"The rollout of online gaming and single event sports betting opens up new casino entertainment options for residents," said SaskGaming President and CEO Susan Flett. "The launch timing is also ideal with Saskatchewan hosting this year's Grey Cup in November."

"Residents will be pleased to know that when they play on the PlayNow.com site, the proceeds are reinvested back into the province" said Hansen, unlike other grey market sites. "Similar to the existing brick-and-mortar casinos in the province, all net proceeds from the PlayNow.com site are reinvested back into Saskatchewan," he said.





PlayNow.com, has partnered with the Saskatchewan Roughriders, and the Saskatchewan Rush in sponsorship agreements for PlayNow.com. The Riders will be featuring the PlayNow.com logo on their jerseys and the Saskatchewan Rush will have PlayNow.com on their helmets at upcoming games, as well as PlayNow.com advertising and QR codes encouraging fans to sign up for PlayNow.com.

PlayNow.com in Saskatchewan is provided by BCLC and is based on British Columbia's successful PlayNow.com business model, with many of the same entertaining casino and sportsbetting products, supported by world-class vendors and their strategic partnerships with BCLC.

Saskatchewan will be the third province to use BCLC's PlayNow.com platform, which is the only gambling website in North America and one of few in the worlds with dedicated responsible-gambling specialists – known as GameSense Advisors – available via live chat to support safer play online. PlayNow.com meets high standards for safety, security, technical integrity, age verification and responsible gambling.

The Federation of Sovereign Indigenous Nations (FSIN) and the Province entered into an innovative agreement in September 2021, which enabled SIGA to bring PlayNow.com to Saskatchewan. The agreement is the first of its kind in Canada

and further strengthens the partnership between the FSIN and the Province in Saskatchewan's gaming sector.

"This historical partnership, is the first of its kind, with a First Nations operator for online gaming with revenue sharing between First Nations and the Province," said FSIN Chief Bobby Cameron.
"This will provide many
economic benefits to the
residents of the province and our
First Nations communities."

Saskatchewan residents, ages 19 and older, can play by visiting *PlayNow.com/sk.*





[Pictured Above: PlayNow.com logo featured on Saskatchewan Rush helmet and Saskatchewan Roughrider jersey.}



[Pictured Above: Proposed Sports Lounge at DDC rendering.]

Future Sports Lounge Plans

To complement the online Gaming and sports betting experience, plans are underway to develop sports lounges at casinos in the future.

The first site that is undergoing a remodel to develop a sports lounge is Dakota Dunes Casino. The sports lounge will open in 2023, and if successful, could lead to further development of sports lounges at other SIGA casinos.





Human Resources Highlights

SIGA Careers

SIGA is continuing to Build Back and hiring at all SIGA locations. Visit **siga.ca/careers** to see the latest career openings with SIGA.



Apply today at SIGA.ca/careers







SIGA Christmas Gift

All SIGA employees who meet eligible criteria will receive 5250 from SIGA as a Christmas Gift which will be on December 9, 2022 (assuming they receive regular pay with the pay period ending December 3, 2022.)

SIGA General Assemblies and Long Service Awards

It is a busy time of year as each SIGA Casino holds their employee General Assemblies and Long Service Awards. Congratulations to the 191 Long Service employees. A list of all the names will be published in January. The General Assemblies are on the following dates:

- Dakota Dunes Casino
 - November 24, 1PM to 4PM DDC Tatanka Room
- Living Sky Casino
 - December 5, 1PM to 4PM LSC Event Centre
- Northern Lights Casino
 - December 6. 1PM to 4PM P.A. Inn
- Gold Horse Casino
 - December 7, 11AM to 3PM GHC Event Centre
- Gold Eagle Casino
 - December 13, 1PM to 4PM Dekker Centre
- Painted Hand Casino
 - December 13, 1PM to 4PM PHC Event Centre
- Bear Claw Casino
 - December 14, 11AM to 3PM Big Bear Room

SIGA Safety Updates

- November & December
 - Winter Safety Driving Promotion with a chance to win Winter Driving Safety Kits at each site.
- January, February & March
 - Will each have a Safety Promotion with educational pieces as well as prizes.
- 2023 SIGA Safety Day
 - Tentatively scheduled for May 4, 2023, to align with the CCOHS National Safety Week.

SIGA Labour Force Strategy

Vision:

SIGA will deliver sustainable net income and employment opportunities to support First Nations' development in Saskatchewan.

Workforce Planning

- 1261 EE's, 65% FN, 48%M, 52%F
- · Forecasting future needs against supply
- Succession planning
- · Growth as footprint builds back

Internal & External **Environmental Scan**

Recruitment & Retention

- Elevated turnover post Covid at 34%
- Competitive Total Rewards
- Updated Branding & Advertising
- Post Sec Partnerships, Scholarships, Student Outreach
- Attraction
- Engagement
- **Turnover Costs**
- **Recruitment Costs**

Development

Learning & Development

- Core Training at 92%
- Employee Development Plans
- Leadership & Mgmt Development Programs
- Direct and Virtual Delivery





2022 SIGA Scholarship Award Winners (SIGA Community Investments)



SIGA Scholarship award winners with members of SIGA Executive (bottom row) and Chief Margaret Bear, Ochapowace First Nation

Congratulations to Our 2022 Recipients

Carla Seeseeguasis, Beardy's & Okemasis First Nation Denise Kenny, Cote First Nation Darian Laonechild, White Bear First Nation Amy Lafreniere-Wasacase, Kahkewistahaw First Nation Angela Desjarlais, Key First Nation Anton Kitchemonia, Keeseekoose First Nation Carmen Larson, Pelican Lake First Nation Chandre Lerat-Yew, Cowessess First Nation Cheyenne Pelly, Cote First Nation Constance (Connie) Bellegarde, Star Blanket First Nation Dale Windigo, Muskowekwan First Nation Dante Carter, Onion Lake Cree Nation Elecktra Laxdal, Lac La Ronge Indian Band Erica Anaquod, Muscowpetung First Nation Fearence Francis, Piapot First Nation Holly Lafond, Mistawasis First Nation Jade Penner, Beardy's & Okemasis First Nation Jaedon Wolfe, Muskeg Cree Nation Jamie Mispounas, Lac La Ronge Indian Band Jenelle McArthur, Ocean Man First Nation Jennifer Roberts-Cook, Lac La Ronge Indian Band

Jennifer Peyachew, Red Pheasant First Nation Jennifer Strongarm Parranto, Kawacatoose First Nation Jordan Arcand, Muskeg Cree Nation Katherine Mirasty, Lac La Ronge Indian Band Kiera Munroe, Yellow Quill First Nation Kolton Marion, James Smith Cree Nation Lance Bellegarde, Little Black Bear First Nation Leslee Bear, Ochapowace First Nation Lexus Dubois, Pasqua First Nation Luke Crain-Ross, Muskoday First Nation Maria Hirsi, Chakastaypasin First Nation Marissa Pilat, Lac La Ronge Indian Band Nancy Pacquette-Mercredi, Fond du Lac Denesuline Nation Nathan Gamble, Beardy's & Okemasis First Nation Nya Palahicky, Piapot First Nation Quentin Weenie, Sweetgrass First Nation Remington Bracher, Muskoday First Nation Samarah Genaille, Sturgeon Lake First Nation Sara Daniels, James Smith Cree Nation Shaenah Montgrand, Ochapowace First Nation Sheila Cook, Peter Ballantyne Cree Nation Tanzy Janvier, Clearwater River Dene Nation

pimācihowin

HELPING TO BUILD A BRIGHTER FUTURE

At SIGA we know that Pimâcihowin refers to making a living, and we understand education and continuous learning are essential ingredients in doing so. We also know training, upgrading and education programs cost money and that's why we established our SIGA First Nations Scholarship Awards Program.

In 2022, SIGA's Scholarship Program awarded more than \$50,000 to

Saskatchewan Indigenous postsecondary students. These
awards are distributed through
the following three scholarships:
SIGA Justice Paul Favel
Indigenous Award for Outstanding
Leadership in Community
Involvement; Shauna Bear
Memorial Scholarship for
Aspiring Indigenous Human
Resources Professionals; and SIGA

Scholarships for Saskatchewan First Nations Post-Secondary Students.

On November 24, 2022, SIGA held its Scholarship and Networking Event, in Saskatoon, to honour and recognize Scholarship Award Winners and build bridges with Indigenous youth.

We look forward to applicants in 2023.

Please visit our website at siga.ca/scholarships for more information.



Major Sponsorship Event

FSIN Spirit of our Nations Cultural Celebration and Pow Wow





SIGA Casinos in Your Community









